Mr Boopeshvikram Ramasubramanian

Address: Flat 54 Brickdalehouse, Stevenage, Hertfordshire, United Kingdom SG11AS, United Kingdom
Phone number: +447824074314
Email address: boopeshvikram@yahoo.com
LinkedIn: https://www.linkedin.com/in/boopeshvikram/
Website: www.boopeshvikram.com

Profile

Experienced Product Owner & Technical Business Analyst with a proven track record in the IT industry. Certified in Scrum Product Owner and Business Analysis, with expertise in Agile project management, IT project delivery, and leadership. Possessing a Master's degree in Business Information Systems, I excel in bridging the gap between business needs and technology solutions. Known for my strong analytical skills and ability to translate complex requirements into actionable plans. Passionate about building software products that drive business growth and achieve operational excellence.

Work experience

08/2024 – PRESENT
WALTHAM ON THE WOLDS, UNITED KINGDOM
Data Product Owner
Mars Petcare
- Worked closely with the Lab Research team to implement LIMS software, ensuring its successful deployment across six labs within the organization.
- Managed data collection, processing, and integration into the organizational Data Lake for streamlined access and analysis.
- Identified the need for a cloud-based centralized data platform and successfully led its implementation across the organization.
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- Recognized the opportunity to enhance reporting for lab scientists by implementing Power BI dashboards, and developing eight live reports for real-time insights.

09/2022 – 08/2024   LONDON, UNITED KINGDOM
Product Owner & Business Analyst - Technology
DMG Events
- Discovered an opportunity to use a Conference

Work experience

Management Platform as a Product in the Organization across 90 plus events.
- Collaborated with stakeholders to define product requirements, prioritize features, and create user stories, resulting in a 20% increase in business users satisfaction.
- Worked along with 10-member development team in building the product through the scrum framework.
- Implemented the developed product to production across 28 locations and 90-plus events.
- Managed the product backlog, conducted sprint planning sessions, and tracked project progress using Agile methodologies, ensuring on-time delivery of key milestones.
- Actively liaising between 150 + business users with a development team in delivering new features and updates.
- Collaborated along with 5 + data engineering team members in designing the Centralized data platform for the organization with AWS services.
- Undertook data standardization and taxonomy creation and successfully implemented global taxonomies across 90 Events and 6 different domains.
- Conducted market research and competitive analysis to identify industry trends and inform product strategy, leading to a 35% increase in active users count of the Product in the organization.

06/2022 – 08/2022   LONDON, UNITED KINGDOM
Technical Product Owner & Business Analyst
Nexus Frontier Tech
- Led a team of 10 developers in building a MVP of the recruitment portal and released it in the UK job market with a total of 3000 and 150 concurrent users.
- Employing various techniques to understand business requirements, including interviews, shadowing, and workshops.
- Collaborated with designers, System Engineers, Server architects, and DevOps engineers to ensure that the User Stories meet the objective and that

Work experience

the implementation is user-centric.
- Successfully released the MVP of the product within 3 months and below 10 % of the allocated profit margin and helped the organization in securing a 2-year contract extension.

01/2023   LONDON, UNITED KINGDOM
Founder & Head of Innovation
Entrepreneural Experience
- Identified a niche in the growing immigrant-based market and founded Vcareimmigrant, a service-oriented platform aimed at providing support and resources to immigrants.
- Developed and executed strategies for product development, marketing, and customer acquisition, resulting in rapid growth and user engagement.
- Led a multidisciplinary team in the design, development, and launch of the Vcareimmigrant platform, ensuring alignment with user needs and market trends.
- Recognized the emerging opportunities in the crypto and metaverse space and co-founded an educational platform aimed at providing insights and resources on metaverse technology.
- Building the cloud based platform for solving current laboratory data collection issues and its data transfer across other systems in Life science & FMCG domains.
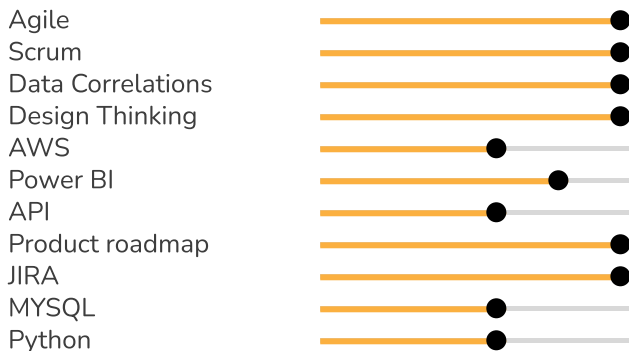
Education

09/2021 – 09/2022   LONDON, UNITED KINGDOM
Business Information Systems | Masters
Royal Holloway University of London

05/2010 – 05/2014   CHENNAI, INDIA
Electronics and Instrumentation Engineering | Bachelor of Engineering
Anna University

Skills

Agile
Scrum
Data Correlations
Design Thinking
AWS
Power BI
API
Product roadmap
JIRA
MYSQL
Python

Certificates

Prince2 Project Mangement

Certified Scrum Product Owner

AWS Solution Architect

Certified Scrum Master

Certified kanban practitioner

Interest

Startups

Conferences

History

Every kind of sport

Hobbies

Cricket & Badminton

Getting lost in a good book

Documentaries & Podcast